

The
PROFESSIONAL DEVELOPMENT

CATALOG



Early Learning and Business Courses

Teachers, Directors, Administrators and Owners

Better Futures provides exciting professional development topics for all core knowledge areas at the Advanced level. Better Futures has assembled a team of experts in a variety of specialties and we are ready to partner with childcare organizations operating in Washington D.C. and beyond to offer the best training available in a live and interactive classroom format. Our trainers are happy to travel and possess over 60 years of experience, representing some of the best minds in the field of early care and business. We can also provide customizable courses for much larger groups. Give us a call today to discuss your training needs.

Now, thanks to advancements in technology, we now offer convenient 24/7 access to online courses through our training portal- CRAFT. Take only courses that you need in the areas of Leadership, Management, Accounting, Marketing, and Business Practices. For additional information, contact us at **info@betterfuturesdc.com** or via phone **(202) 587-5638**.

Child Growth and Development

- Developing an Assessment System to Monitor Child Growth, Development and Achievement

Curriculum

- Curriculum Exploration- Experts Weigh In
- Choosing an Evidence-based Curriculum
- Proven Approaches to Creating a Classroom Portfolio

Health, Safety and Nutrition

- Administration of medication
- Prevention and control...
- Sudden Infant Death...
- Prevention and Food Allergies
- Building an Physical Safety
- Shaken Baby Syndrome
- Emergency Preparedness
- Hazardous Materials
- Transporting Children
- First-Aid and CPR
- Nutrition and Physical Safety

Professionalism

- Effective Communication Styles
- Habits of Highly Effective People
- Attracting, Developing and Retaining Staff
- The Five Dysfunctions of a Team
- 5 Traits of Great Teams
- Dealing with Other People
- Family Partnerships- Building and Maintaining Partnerships
- Teambuilding- Caring for and About Staff
- High Quality Staff = High Quality Program
- How to Build a Hiring Plan
- Getting the Most Out of Team Meetings
- Developing a Non-Profit to Solve Funding Shortages
- Succession Planning to Sustain Your Legacy
- Fight or Flight: The Essential Components of Business Acumen and How to Build Value for Customers
- Workplace Conflict Resolution for Early Childhood Leadership

Social-Emotional Development...

- Biting: A Common Problem with Serious Consequences

Business Practices/ Program Mgt

- Principles of Sound Financial Management
- The Childcare Conundrum: Get Big or Get Out?
- 10 Marketing Strategies to Elevate Your Childcare Program
- Unlucky Thirteen: The Top 13 Owner Tax Mistakes
- Credit Karma- 12 Things You Should Know before Applying for a Loan
- 7 Keys to Successfully Bootstrap Your New Childcare Business
- Business Planning: What's Wrong? How to Diagnose It? How to Fix It.
- How to Hire an Architect
- How to Apply for a Childcare Business Loan
- How to Apply for Grant Funding
- 9 Clock Hour Financial Management Series
- Childcare CEO Leadership Training: Directors- 1 Day Seminar
- Leading and Guiding to Support Coaching and Mentoring
- Building on Your Business Strengths: Part 1&2
- Marketing Strategies for Your Early Childhood Program: Part 1&2
- Blueprint for Retirement Success
- Strategic Planning
- Developing a Continuous Quality Improvement Plan

Interested in individual learning plans?

Visit betterfuturesdc.com

for access to Advanced Online courses and 24/7 access to training through CRAFT By Better Futures.

Specialty Courses

Unlocking the Secrets of Microsoft

2013

2016

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Management Collection



(Directors and Owners Only)

- Situational Leadership
- Dealing with Employee Discipline & Performance
- Implementing a Progressive Discipline Policy
- 9 Cardinal Sins of Childcare Management
- Instituting a Cell-Phone Policy
- How to Develop a New-Hire Orientation
- The Power of Image and the Purpose of Branding
- The Speed of Trust in the Workplace
- Business Plan Development Workshop
- Crafting Mission and Vision Statement for your Childcare Business
- Business Acumen and your Mission Statement
- How to Build Great Business Relationships
- Excellent Customer Service Skills
- Conflict Resolution Skills OR Emotional Intelligence and Problem Solving

Note to All D.C., OHIO and MARYLAND Childcare Providers:

All course listed above are offered in a “live” classroom setting. Clock hours can only be given for the training that you attend and complete in its entirety. Better Futures now offers clock hours for the following states: Ohio, Maryland and District of Columbia.

Unleash your organizational potential.



We are committed to creating financially sound, high quality organizations that embrace research and effective business practices.



Better Futures

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